



# LIVIN' LUCKY

## Internet Promotion

### Official Rules and Conditions of Eligibility

Hold on to your  
LUCKY CODE after registering.  
Your LUCKY CODE is needed  
to claim your prize  
if you win.

**\$100,000 Grand Prize, \$10,000 Cash Prizes, Frequent Prize Drawings for  
Tickets to Merriweather Concerts and Orioles Games, Lottery Prize Packs, and Lots More Prizes!  
Visit [mdlottery.com/lucky](http://mdlottery.com/lucky) to enter your *Livin' Lucky* LUCKY CODE.**

#### OVERVIEW:

The Maryland State Lottery Agency ("Lottery" or "Maryland Lottery"), is continuing the fun with its *Livin' Lucky* Scratch-Off ticket (Game #758). Beginning July 1, 2009, players will have a chance to win a variety of prizes which may include prizes ranging from Merriweather Concert tickets, Orioles baseball game tickets, and Lottery prize packs, to cash prizes of \$10,000 and a Grand Prize of \$100,000. To join in the fun, simply register the LUCKY CODE from your *Livin' Lucky* Scratch-Off ticket (Game #758) at the Lottery's website, [mdlottery.com/lucky](http://mdlottery.com/lucky). Up to \$180,000 in cash prizes and over \$6,000 in merchandise prizes will be awarded throughout the promotion.

- 1) The Maryland Lottery will conduct frequent Lucky Prize drawings (approximately every two weeks) for the *Livin' Lucky* Internet Promotion ("Internet Promotion" or "promotion") until the announced end of the game. Up to three (3) future drawing dates and their corresponding non-cash prizes will be announced on the Lucky Prizes page of the Lottery's website at [mdlottery.com/lucky](http://mdlottery.com/lucky) at any one time.
- 2) The Lottery will also conduct cash prize drawings for \$10,000 for every 10% of the *Livin' Lucky* Scratch-Off game (#758) that is sold during the *Livin' Lucky* Internet Promotion. The \$10,000 cash prize drawing dates will be announced at [mdlottery.com/lucky](http://mdlottery.com/lucky) two (2) days prior to each of the drawings.
- 3) The final *Livin' Lucky* cash prize drawing will be for a Grand Prize of \$100,000 and will take place approximately thirty (30) days after the announced end of game. The Grand Prize drawing date will be published on the Cash Prizes page at [mdlottery.com/lucky](http://mdlottery.com/lucky).

Any *Livin' Lucky* Scratch-Off ticket (Game #758) LUCKY CODEs that were entered but not selected during the June 1-June 29, 2009 Cash Extravaganza Internet Promotion will remain in the pool of entries and will be automatically entered into the *Livin' Lucky* Internet Promotion. A "drawing" may include any random selection event.

Lottery players purchasing a *Livin' Lucky* Scratch-Off ticket (Game #758) can enter the LUCKY CODE (found under the latex on the bottom right perforated corner of the ticket) at the Lottery's website, [mdlottery.com/lucky](http://mdlottery.com/lucky). The LUCKY CODE on your ticket may come from winning or non-winning tickets. **YOU MUST HOLD ON TO THE PERFORATED PORTION OF YOUR TICKET WITH YOUR LUCKY CODE IN ORDER TO CLAIM YOUR PRIZE IF YOU WIN.** If you win a prize to an event with a specific date, the prize must be claimed by 4 p.m. at least two business days prior to the event or the prize will be forfeited. You may not substitute a cash equivalent or other substitute for any prize. (Players and winners are sometimes referred to as "you", "your" and "participant" or "participants").

**Entries for the *Livin' Lucky* Internet Promotion will be accepted at any time beginning June 30, 2009 at 12 noon through 2 AM of the final entry date for the Grand Prize drawing ("Internet Promotion period").**

**Lucky Prize drawings will be held approximately every two weeks throughout the Internet Promotion period, and entry deadlines for each drawing will be announced at [mdlottery.com/lucky](http://mdlottery.com/lucky).**

**Entry dates for the \$10,000 cash prize drawings will be announced at [mdlottery.com/lucky](http://mdlottery.com/lucky) two days prior to each of the \$10,000 cash prize drawings. The Grand Prize drawing will take place approximately 30 days after the announced end of the game, and the drawing date will be announced at [mdlottery.com/lucky](http://mdlottery.com/lucky).**

**Entries for each drawing (Lucky Prize drawings, \$10,000 cash prize drawings, and the Grand Prize Drawing) must be registered by 2 AM on the announced drawing date to be eligible for that drawing. It is the player's responsibility to determine when those dates are.**

#### HOW TO ENTER:

To enter the *Livin' Lucky* Internet Promotion, visit the Lottery website at [mdlottery.com/lucky](http://mdlottery.com/lucky) or go to [mdlottery.com](http://mdlottery.com) and click on the link for the *Livin' Lucky* Internet Promotion. You will be directed to the registration page and will be required to enter the 8-digit LUCKY CODE (located under the latex on the bottom right perforated corner of your ticket) from your *Livin' Lucky* Scratch-Off ticket (Game #758), your name, address (street, city, zip code), phone number (and optionally, e-mail address) in the provided fields. Once your entry has been correctly submitted, you will receive an on-screen message acknowledging that your entry has been accepted. **YOU MUST HOLD ON TO YOUR LIVIN' LUCKY LUCKY CODE IN ORDER TO CLAIM YOUR PRIZE IN THE EVENT YOU ARE SELECTED AS A WINNER. You must be 18 years or older and a legal resident of the United States to enter.**

Only LUCKY CODEs from Maryland Lottery *Livin' Lucky* Scratch-Off tickets (Game #758) will be eligible for entry into the *Livin' Lucky* Internet Promotion drawings. Registration of qualified Lottery *Livin' Lucky* Scratch-Off tickets at the Lottery's website is the only method of entry into the drawing, and each LUCKY CODE from a *Livin' Lucky* Scratch-Off ticket is eligible for entry, and to win, only once. The following will not be eligible: entries submitted through any method other than the Lottery's website or the LUCKY CODE from anything other than a Maryland Lottery *Livin' Lucky* Scratch-Off ticket (game #758).

**You can enter your *Livin' Lucky* LUCKY CODEs at any time throughout the Internet Promotion period. However, entries must be registered by 2 AM on the announced drawing date to be eligible for that drawing, and for every later *Livin' Lucky* drawing date during the Internet Promotion unless selected as a winner. Once an entry is selected as a winner, that entry will be removed from the pool of eligible entries.**

You may enter as often as you like; however, 1) You may only win the \$10,000 cash prize once; 2) If you win a \$10,000 cash prize, you are ineligible to win the \$100,000 Grand Prize, and; 3) If you win a \$10,000 cash prize, no other member of your household (anyone living at the same address) may win either prize. Any such duplicate entry drawn will be disqualified and considered invalid. Even if you have won a \$10,000 cash prize, you (and members of your household) may win any of the other *Livin' Lucky* Internet Promotion prizes (except for the \$100,000 Grand Prize or \$10,000 cash prize) more than once, provided the winner is at least 18 years of age and the winner's entry can be confirmed as a valid entry (as required for all entries and winners). This *Livin' Lucky* Internet Promotion is governed by these Official Rules and Conditions of Eligibility.

The Lottery reserves the right to reschedule any times and dates regarding this Internet Promotion, if necessary, without advance notice.

#### CLAIMING:

All winners of the *Livin' Lucky* Internet Promotion drawings will be notified via telephone and/or certified mail to confirm eligibility. You will be advised, at the time of notification, of claiming procedures. **Winners of the \$10,000 cash prizes and the \$100,000 Grand Prize will have 60 days from the date of the drawing to claim your prize,** and must claim your prize in person at the Maryland Lottery Baltimore Customer Resource Center, Montgomery Park Business Center, 1800 Washington Boulevard, Suite 330, Baltimore, MD 21230 by 4:30 PM. If you win a prize for an event with a specific date, you must

claim your prize by 4:30 PM at least 2 business days prior to the event or the prize will be forfeited. All other prizes, including Lottery prize packs, must be claimed by 4:30 PM within 60 days of the winning drawing date. You may not request a substitute or equivalent prize for any prize. In the event that a prize to an event with a specific date is cancelled or rescheduled, the Lottery may substitute a prize of equivalent value, however that prize might not be for the same date.

You must present the original, physical LUCKY CODE portion of your *Livein' Lucky* Scratch-Off ticket (Game #758) with the correct matching registered 8-digit LUCKY CODE and with the registered name related to your internet entry in order to claim your prize. If the name on the LUCKY CODE stub does not match the name on the Internet, then the entry is invalid. **If more than one name is provided on any winning entry, the related prize will be assigned to the name registered on the Internet.** All winners must complete a Lottery Claim Form, including Social Security number (SSN), and must provide proof of your SSN and must furnish photo I.D. proof of being at least 18 years of age. Allow a minimum of 15 business days after the Lottery receives a claim for delivery of payment for any cash prizes and for any prizes other than the prizes to events with a specific date.

#### **REVISED EVENT TICKET CLAIMING RULES!**

If you win a Lucky Prize of event tickets (for example concert or ballgame tickets, but not a Lottery Prize pack), you may either claim in person at the Lottery's Baltimore Customer Resource Center or you may claim by faxing to 410-230-8825 or by scanning and emailing the following required documents: a completed Lottery Claim Form, including Social Security number (SSN), proof of your SSN, photo I.D. proof of being at least 18 years of age, a copy of the front and back of the LUCKY CODE portion of your *Livein' Lucky* Scratch-Off ticket, and any other documents requested by the Lottery. If you claim via fax or email, the Lottery will send you your event tickets; however, the Lottery is not liable if your prize of event tickets is lost, late, damaged, stolen, misdirected, or incorrectly addressed.

Prizes cannot be transferred or assigned. All applicable state and federal taxes, and any child support arrearages, criminal restitution owed, and other outstanding state debts will be withheld from the \$10,000 cash prizes and the \$100,000 Grand Prize. Further amounts may be owed. Winner is responsible for all taxes, including income taxes.

#### **OTHER OFFICIAL GAME RULES:**

By submitting an entry, you agree to participate in any related Lottery event, including any Lottery event that may be public, taped, or televised, or to send a proxy who will participate. The Lottery reserves the right to approve or reject any proxy designated by a winner. All winners in any public, taped, or televised Lottery event agree to behave in a reasonable, respectful and cooperative manner and to not be under the influence of drugs or alcohol. Winners also agree to wear to any public, taped, or televised Lottery event clothing that contains no logos or writing, and the Lottery reserves the right to determine what clothing is acceptable for appearing in the public, taped, or televised Lottery event. The Lottery also reserves the right to require the winners to wear clothing provided by the Lottery. The Lottery reserves the right to appoint a proxy or stand-in if the winner's clothing or behavior is not acceptable, or as otherwise determined by the Lottery, in the Lottery's reasonable sole discretion.

By submitting an entry for this Internet Promotion, you consent and agree to the following: a) to publicity and to have your name, photo, and/or hometown aired on TV, radio, Lottery website, and other media and in other publicity, as well as used in Lottery publications and advertisements, Lottery mailings, and/or other Lottery-related activities including mailing lists without limitation and without further compensation, b) to participate in a check presentation ceremony as determined by the Lottery, c) to sign news and press release forms, and d) to sign waivers and releases of all liability. Guests of winners may also be required to sign waivers and releases of liability.

Entrants understand and agree that the Lottery reserves the right in its sole discretion to substitute a prize of equivalent value or higher for any or all of the prizes in the event that circumstances warrant this change. Winners may not substitute a cash equivalent or other substitute for any prize. The Lottery does not endorse any company by providing a prize from that company. This is a bonus game and these are bonus prizes.

Employees of the Lottery's vendors, including its advertising agencies, their subcontractors, the Lottery's broadcast station, WBAL-TV, and/or any member of their immediate family (spouse, child, parent, or sibling) living in the same residence are prohibited from participating in this Internet Promotion.

Maryland law prohibits an officer or employee of the Maryland State Lottery Agency, or any individual who is a spouse, child, parent, or sibling of an officer or employee of the Maryland State Lottery Agency who resides in the same household as the officer or employee, from participating in this Internet Promotion.

Entries will be acknowledged at the time of registration. Once submitted, all entries become the property of the Lottery. At the conclusion of the *Livein' Lucky* Internet Promotion, entries submitted during the promotion period may be destroyed and/or used by the Lottery.

Any attempt to deliberately damage the Lottery website or undermine the legitimate operations of this Internet Promotion and/or its drawings is a violation of the law. Should such an attempt be made, the Lottery reserves the right to disqualify any portion of, or the entire, Internet registration database.

Participants release and hold harmless the Maryland State Lottery Agency, the Maryland State Lottery Commission, the State of Maryland and their members, agents, employees, and representatives (individually and collectively, "MSLA"), from any liability arising out of participation in any drawing in this Internet Promotion, or any related event or occurrence, or out of the awarding, receipt, possession, use, misuse, and/or acceptance of a prize, any breach of any obligation(s) by any third party(s), and/or from any injury, death, or damage resulting from participation in this Internet Promotion, its drawings, and/or its prizes. MSLA is not responsible for any negligence of any person, or for any claim, liability, injury, property loss, or other damage of or to players, participants, contestants, winners and/or their family members, guests, or other persons arising directly or indirectly from or in connection with either the use or misuse of prizes awarded or with participation in this Internet Promotion or in any event or occurrence related to this Internet Promotion, including but not limited to, claims for damage to property, personal injury or death, or claims based on defamation, rights of privacy, rights of publicity or cash or merchandise delivery. All entrants and winners further acknowledge that MSLA has neither made nor is in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including but not limited to its quality, mechanical condition, or fitness for a particular purpose. You agree to sign any required waivers and releases of liability.

The probability of winning any *Livein' Lucky* prize, including one of the \$10,000 cash prizes and the \$100,000 Grand Prize, will be determined by the number of eligible entries registered through the Internet at the Lottery's website on each respective drawing date. The MSLA is not responsible for names announced or published in error. By participating in the *Livein' Lucky* Internet Promotion, you agree to be bound by these Official Rules and Conditions of Eligibility, in addition to any applicable laws and regulations including the Maryland State Lottery Law and Regulations. The Lottery will make all determinations concerning the validity of entries, winners, and other decisions required for this Internet Promotion. All decisions of the Lottery shall be final. The Lottery reserves the right to modify without notice any rule(s) and any time(s) and date(s) when circumstances warrant, and when it is in the best interest of the Lottery to do so. For further information about the drawings and important dates, see any Lottery retailer, contact the Lottery Customer Resource Center at 410-230-8730 or visit the Lottery's website, [www.mdlottery.com](http://www.mdlottery.com).

The following are not **valid entries and will not be considered** or entered in the drawings: any incomplete or illegible entry or any entry for which any of the Lottery's validation tests does not confirm apparent or asserted Lottery symbols or numbers; any entry that does not comply with these Official Rules and Conditions of Eligibility, including but not limited to, any entry whose related Maryland Lottery *Livein' Lucky* Scratch-Off Lottery ticket/LUCKY CODE is stolen, copied, cancelled, irregular in any manner, or is for a game other than the Maryland Lottery's *Livein' Lucky* Scratch-Off ticket (game #758); entries registered after the announced entry deadline; and entries received in any manner other than as stated in the Rules. The Lottery accepts no responsibility for lost, late, damaged, stolen, misdirected, or incorrectly addressed entries. PERSONS ALTERING ANY LOTTERY TICKET ARE SUBJECT TO PROSECUTION.

**Revised 8-18-09**

*The Maryland Lottery® encourages responsible play. Remember, it's just a game.*